

### **The People At Work Releases its 2016 Philippines Talent Report**

**MANILA, 11 July 2016-** The People At Work Philippines announced the release of its 2016 Talent Report detailing the findings from its recent survey of senior executives in the Philippine market.

The People At Work Philippines conducted this survey in May 2016, covering 475 senior executives from major corporations who shared feedback on how they viewed their careers, desired workplaces and other factors influencing job decisions. These executives have at least 10 years of work experience while 37% have 15 years experience and more.

Several findings are highlighted below:

- The Top 5 Preferred Employers (in order of ranking) are: Ayala Land, Nestle and Coca-Cola FEMSA, Pfizer and Colgate Palmolive.
- Interestingly, Company Reputation was the number 1 consideration quoted by 44% of executives, followed by Competitive Rewards (35%) and Career Development opportunities (28%).

Cesar Ginete, Country Manager at The People At Work said, “Our findings reveal the need for organisations to recognise these work factors and build the appropriate Engagement and Retention Programs to retain their top talents. In a high-growth market like the Philippines, companies building their leadership pipelines face tough competition and should use this information to identify more effective ways to engage potential talents.”

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#### **About The People At Work**

The People At Work has more than 16 years track record providing senior-level Executive Search and Strategic Talent Advisory services across Asia. With multi-cultural teams operating out of Singapore, Shanghai and Manila, we have the deep insights and market knowledge to meet diverse needs of organisations. The Philippines office provides TALENT MAPPING intelligence which is an in depth service allowing companies to proactively plan their future talent requirements. Visit us at [www.thepeopleatwork.com](http://www.thepeopleatwork.com) or call Cesar Ginette/Christine Dapa on +632 840 1606 for more information.